

**BUSINESS PUBLICATION CIRCULATION STATEMENT  
FOR THE 6 MONTH PERIOD ENDED SEPTEMBER 2005**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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# NATIONAL REVIEW

of MEDICINE

SERVING CANADA'S MOST DEDICATED PHYSICIANS

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400 McGill, 3rd Floor  
Montreal, Quebec  
H2Y 2G1  
Tel No: (514) 397-8833  
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Web Site:  
[www.nationalreviewofmedicine.com](http://www.nationalreviewofmedicine.com)

Official Publication of: None  
Established: 2004  
Issues per year: 21  
(See Paragraph 11)

**FIELD SERVED**  
Medical Profession

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients include Specialists, Surgeons, General Practitioners, and other medical doctors as well as Manufacturers of medical and pharmaceutical products and others allied to the field.

Primary Market C.A.R.D Class 650 Medical

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	41,292	100.0	41,272	100.0	20	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>41,292</b>	<b>100.0</b>	<b>41,272</b>	<b>100.0</b>	<b>20</b>	<b>-</b>

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2005 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2005 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
April 15 _____					40,991	June 30 _____					41,181
April 30 _____					41,017	July 30 _____					41,432
May 15 _____					41,070	August 30 _____					41,498
May 30 _____					41,119	September 15 _____					41,699
June 15 _____					41,176	September 30 _____					41,732
						<b>TOTAL</b>					

\*See Paragraph 11

National Review of Medicine / September 2005

**3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 30, 2005**  
 This issue is 0.6% or 229 copies above the average of the other 9 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	CANADA	OUTSIDE CANADA	TOTAL QUALIFIED	PERCENT OF TOTAL
1. Family Medicine and General Practice _____	28,040	-	28,040	67.5
2. SPECIALISTS:				
Cardiology _____	901	-	901	2.2
Clinical Immunology and Allergy _____	100	-	100	0.2
Dermatology _____	442	-	442	1.1
Emergency Medicine _____	412	-	412	1.0
Endocrinology and Metabolism _____	216	-	216	0.5
Gastroenterology _____	413	-	413	1.0
Geriatric Medicine _____	172	-	172	0.4
Infectious Diseases _____	130	-	130	0.3
Internal Medicine _____	1,896	-	1,896	4.6
Neurology _____	609	-	609	1.5
Obstetrics and Gynecology _____	1,360	-	1,360	3.3
Pediatrics _____	1,887	-	1,887	4.5
Psychiatry _____	3,433	-	3,433	8.3
Respirology _____	447	-	447	1.1
Rheumatology _____	290	-	290	0.7
Urology _____	476	-	476	1.1
Other specialties not elsewhere classified _____	253	-	253	0.6
Other paid circulation subscriptions _____	21	-	21	0.1
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>41,498</b>	<b>-</b>	<b>41,498</b>	<b>100.0</b>

<b>3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 30, 2005</b>							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. <b>TOTAL</b> – Personal direct request from the recipient: _____	<b>252</b>	-	-			<b>252</b>	<b>0.6</b>
a. Written _____	252	-	-			252	0.6
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
II. <b>TOTAL</b> – Request from recipient's company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
III. <b>TOTAL</b> – Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. <b>TOTAL</b> – Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
V. <b>TOTAL</b> – Sources other than above (listed alphabetically): _____	<b>41,225</b>	-	-			<b>41,225</b>	<b>99.4</b>
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licensees – Federal, Provincial, or Municipal Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	41,225	-	-			41,225	99.4
VI. <b>TOTAL</b> – Single Copy Sales: _____	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>41,477</b>	-	-			<b>41,477</b>	<b>100.0</b>
<b>*See Paragraph 11</b>	<b>PERCENT</b>	<b>100.0</b>	-	-		<b>100.0</b>	-

Paid Source Information can be reported at the option of the publisher.

<b>3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 30, 2005</b>				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			41,498	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>			<b>41,498</b>	<b>100.0</b>

<b>4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 30, 2005</b>				
Provinces	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Newfoundland _____			720	1.7
Prince Edward Island _____			158	0.4
Nova Scotia _____			1,400	3.4
New Brunswick _____			872	2.1
Quebec _____			11,093	26.7
Ontario _____			14,402	34.7
Manitoba _____			1,417	3.4
Saskatchewan _____			1,195	2.9
Alberta and N.W.T. _____			4,320	10.4
B.C. and Yukon _____			5,921	14.3
<b>TOTAL FOR CANADA</b>			<b>41,498</b>	<b>100.0</b>
United States _____			-	-
Other Foreign _____			-	-
<b>TOTAL OUTSIDE CANADA</b>			<b>-</b>	<b>-</b>
<b>TOTAL QUALIFIED CIRCULATION</b>			<b>41,498</b>	<b>100.0</b>

**TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD**

Includes gross subscription sales/orders with unpaid invoices pending.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS		
	Audited Data	Circulation Claim
	2004	*2005
Total Audit Average Qualified: _____	40,456	41,213
Qualified Non-Paid: _____	40,456	41,195
Qualified Paid: _____	-	18
Post Expire Copies included in Paid Circulation: _____	**NC	**NC
Average Annual Order Price: _____	**NC	**NC

**\*NOTE: 2005 data is unaudited. With each successive year, new data will be added until five years of data is displayed.**

\*\*NC = None Claimed.

#### 11. ADDITIONAL DATA

##### ISSUES PER YEAR:

Effective with the January 15, 2005 issue, this publication changed its frequency from 23 to 21 issues per year.

##### PARAGRAPH 2

Number Removed and Number Added are not required for this publication as more than 90% of the circulation is obtained from the IMS List.

##### PARAGRAPH 3b:

Paragraph 3b includes 41,477 qualified non-paid circulation. Qualified paid circulation of 21 combined with the qualified non-paid circulation equal 41,498 total qualified circulation for the analyzed issue.

Other sources include 1 source of circulation for quantities of 41,225 copies or 99.3%, including IMS Health.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	456
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	317
<b>TOTAL</b>	<b>773</b>

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
21	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

#### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

David Elkins, Executive Editor

Joanne Brown, Circulation

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

##### IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed October 7, 2005

City Montreal

Received by CCAB October 7, 2005

Type

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