

BUSINESS PUBLICATION CIRCULATION STATEMENT FOR THE 6 MONTH PERIOD ENDED SEPTEMBER 2007

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Canadian Circulations Audit Board L'Office canadien de verification de la diffusion 90 Eglinton Ave. East, Suite 980 Toronto, Ontario M4P 2Y3 Telephone: +1 416.487.2418 Fax: +1 416.487.6405 www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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DOCTOR'S REVIEW

Parkhurst Publishing Ltd. 400 McGill, 3rd Floor Montreal, Quebec H2Y 2G1 Tel.: 514.397.8833 Fax: 514.397.0228 E-mail: contact@parkpub.com Web Site: www.doctorsreview.com

Official Publication of: None Established: 1983 Issues Per Year: 12

FIELD SERVED

The Medical Profession in Canada

DEFINITION OF RECIPIENT QUALIFICATION Licensed to practice Medicine.

AVERAGE NON-QUALIFIED CIRCULAT	ON
NON-QUALIFIED	Coni

Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	418
Rotated or Occasional	-
Allocated for Trade Shows and Conventions	-
All Other	255
TOTAL	673

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD										
	Total Q	ualified	Qualified	Non-Paid	Qualified Paid					
QUALIFIED CIRCULATION	Copies	Percent	Copies	Percent	Copies	Percent				
Individual	41,746	100.0	41,655	99.8	91	0.2				
Sponsored Individually Addressed _	-	-	-	-	-	-				
Membership Benefit	-	-	-	-	-	-				
Multi-Copy Same Addressee	-	-	-	-	-	-				
Single Copy Sales	-	-	-	-	-	-				
TOTAL QUALIFIED CIRCULATION	41,746	100.0	41,655	99.8	91	0.2				

2. QUALIFIED CIRCU	LATION BY I	SSUES WITH	REMOVAL	S AND ADDI	TIONS FOR I	PERIO	D					
2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified		2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
April					41,676		July					41,723
May					41,711		August					41,743
June					41,715		September					41,912
							TOTAL					

*See Paragraph 11

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9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2003	2004	2005	2006	*2007
Total Audit Average Qualified:	39,226	39,738	40,189	40,780	41,682
Qualified Non-Paid:	39,108	39,574	40,050	40,670	41,587
Qualified Paid:	118	164	139	110	95
Post Expire Copies included in Paid Circulation:	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC

*NOTE: 2007 data is unaudited.

**NC = None Claimed.

11. ADDITIONAL DATA

PARAGRAPH 2:

Additions and Removals are not required for this publication.

PARAGRAPH 3b:

Other sources include 1 source of circulation for quantities of 41,364 copies or 99.3%., including IMS HEALTH.

Paragraph 3b includes 41,653 qualified non-paid circulation. Qualified paid circulation of 90 combined with the qualified non-paid circulation equal 41,743 total qualified circulation for the analyzed issue.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.		
D. Elkins, Publisher	Date signed	October 10, 2007
E. Mackasey, Circulation Manager	City	Montreal
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by CCAB	October 10, 2007
IMPORTANT NOTE:	Туре	PS
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	D141P0S7

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10. PAID CIRC	CULATION DATA
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

3a. BREAKOUT OF QUALIFIED CIRCULATION TO THE CONSUMER MAR This issue is -% or 4 copies below the average of the other 5 issues rep																
This publication's business/occupational analysis conforms to CCAB's Standard Classification of Circulation No. 650 BUSINESS AND INDUSTRY	Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saska- tchewan	Alberta N.W.T.and Nunavut	B.C. and Yukon	Total for Canada	United States	Other Foreign	Total Outside Canada	TOTAL	Percent of Total
1. Family Physicians (including general practitioners and general practitioners certificated in family medicine)	546	117	940	636	7,453	9,679	914	991	3,076	4,164	28,516	-	-	-	28,516	68.3
2. SPECIALISTS																
Dermatology/Syphilology	7	1	14	8	156	135	11	4	37	49	422	-	-	-	422	1.0
Emergency Medicine	2	1	13	1	94	162	15	-	56	75	419	-	-	-	419	1.0
General Surgery (includes thoracic surgery, cardiovascular sugery, neurosurgery and plastic surgery)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Internal Medicine (includes allergy, cardiology, gastroenterology, rheumatology and pulmonary diseases)	57	12	134	81	1,096	1,625	129	93	414	469	4,110	-	-	-	4,110	9.8
Neurology and Psychiatry	51	15	134	61	994	1,619	154	53	352	554	3,987	-	-	-	3,987	9.6
Obstetrics and Gynecology	22	6	53	28	351	574	44	35	137	159	1,409	-	-	-	1,409	3.4
Orthopedic Surgery	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pediatrics	38	10	66	33	445	701	88	33	235	199	1,848	-	-	-	1,848	4.4
Urology/Nephrology	6	2	19	20	123	195	16	10	40	62	493	-	-	-	493	1.2
Other Specialties not elsewhere classified	3	3	13	6	62	200	23	26	57	56	449	-	-	-	449	1.1
Other Paid Circulation	2	-	5	3	22	35	1	1	11	8	88	2	-	2	90	0.2
TOTAL QUALIFIED CIRCULATION	734	167	1,391	877	10,796	14,925	1,395	1,246	4,415	5,795	41,741	2	-	2	41,743	100.0

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		Q	ualified With	in	0 110 1			
QUALIFICATIO	N SOURCE	1 year 2 years		3 years	Qualified Non-Paid	*Qualified Paid	Total Qualified	Percent
I. TOTAL – Personal direct request from the recipier	t:	289	-	-			289	0.7
a. Written		289	-	-			289	0.7
		-	-	-			-	· ·
		-	-	-			-	
II. TOTAL - Request from recipient's company:		-	-	-			-	
a. Written		-	-	-			-	· ·
b. Telecommunication		-	-	-			-	
		-	-	-			-	
III. TOTAL – Membership Benefit:		-	-	-			-	
a. Individual			-	-			-	
b. Organizational		-	-	-			-	
IV. TOTAL - Communication from recipient or recipient	nt's company (other than request):	-	-	-			-	-
a. Written		-	-	-			-	
b. Telecommunication		-	-	-			-	· ·
c. Electronic		-	-	-			-	
V. TOTAL - Sources other than above (listed alphabe	etically):	41,364	-	-			41,364	99.3
Association rosters and directories		-	-	-			-	
Business directories			-	-			-	
			-	-			-	
Licensees – Federal, Provincial, or Municipal Gove	ernment	-	-	-			-	
Manufacturer's, distributor's and wholesaler's list	S	-	-	-			-	
*Other sources		41,364	-	-			41,364	99.3
VI. TOTAL - Single Copy Sales:		-	-	-			-	
	TOTAL QUALIFIED CIRCULATION	41,653	-	-			41,653	100.0
*See Paragraph 11	PERCENT	100.0	-	-			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 2007				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function			41,743	100.0
Individuals by name only			-	-
Titles or functions only			-	-
Company names only			-	-
Multi-Copy Same Addressee copies			-	-
Single Copy Sales			-	-
TOTAL QUALIFIED CIRCULATION			41,743	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 2007 (See Paragraph 3a)

Paid Source Information can be reported at the option of the publisher.

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD Includes gross subscription sales/orders with unpaid invoices pending.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED